

The International Forum “Investments into the food market”



The president of Progis Software GmbH Mr. Walter Mayer and the marketing director Mr. Arman Manukyan were invited to participate to the International Forum "Investments into the food market", which was held in Moscow on the 10th of February, 2009. The forum was organized by FC "Investment" LTD with the support of the Ministry of Agriculture of the Russian Federation, the Russian Chamber of Commerce and Industry.

Mr. Mayer presented the innovative approach and tools developed by Progis and the audience showed huge interest to the solutions for large scale farming (Agro-holdings, Cooperatives, Processor Contracted Farms, etc.), as well as for such areas as Agricultural Insurance and Banking, Agricultural Machinery production and Food Chain management.

There were around 100 participants from the Russian and international ministries and departments, experts representing separate branches of the sector; scientists and experts of the scientific institutes and of the centres of marketing researches; specialists, engaged in the analysis of the world tendencies of the food and agriculture market; heads of investment companies, banks, insurance companies, etc.

